Ultra Protector Series whole life insurance offers you:

LIFETIME PROTECTION\(^2\) - you will never have to worry about losing your coverage.

NO MEDICAL EXAM REQUIRED\(^3\) - just answer a few simple medical questions on the application.

RATES NEVER INCREASE - the affordable monthly rate you start at will be the same rate you will pay for the life of the policy. Your coverage will not decrease or be cancelled because of age or health.

For additional information, contact [AGENT] at [PHONE NUMBER] or email at [EMAIL ADDRESS].

\(^1\)Source: NFDA 2015 General Price List Survey, National Funeral Directors Association, October 1, 2015. \(^2\)As long as premiums are paid and there are no loans or accelerations. \(^3\)Issuance of policy may depend upon answers to medical questions. This life insurance does not specifically cover funeral goods or services, and may not cover the entire cost of your funeral at the time of your death. The beneficiary of this life insurance may use the proceeds for any purpose, unless otherwise directed. Americo Financial Life and Annuity Insurance Company is authorized to do business in the District of Columbia and all states except NY and VT. Ultra Protector Series (Policy Series 281/283) is underwritten by Americo Financial Life and Annuity Insurance Company (Americo), Kansas City, MO and may vary in accordance with state laws. Some products and benefits may not be available in all states. Some riders are optional and may be available at an additional cost. Certain restrictions and variations apply. Consult policy and riders for all limitations and exclusions. [AGENT NAME] is an independent, authorized agent of Americo.
The average funeral, including a casket and vault, currently costs about $8,500 and can run well over $10,000.1

If you passed away today could your family afford those costs?

A Whole Life insurance policy, like Ultra Protector Series, can be a great way for you to protect your family.